

Smile! Decorate! Buy a Lei! Carnival Week is Almost Here

THE SPIRIT OF THE CARNIVAL

By Director-general James D. Dougherty

THE SPIRIT.

In two days now we will see the opening of the 1914 Carnival — an event for the success of which hundreds of Honoluluans have worked for weeks past, giving their time, brains and energy to a task which offered them no material rewards. They have worked for the good of Honolulu, these hundreds—for the success of a Carnival which this city is about to give. The program is ready for a week of entertainment and fun of many sorts. We are only waiting for 10 o'clock Saturday morning to come before starting on that week, and while there is yet time let us take the oath against worry, care and business and join in the celebrating in a real Carnival Spirit. Let us, from the opening to the closing of the Carnival, be possessed and dominated by this spirit, throwing the hammer and dull care to the winds for the eight whole days.

Begin at the beginning with your alacrity. Appear on parade on the Capital grounds Saturday evening at the Carnival of all Nations and be one of the merry-makers. Throw yourself into the spirit of the fun, and don't be afraid to cheer or dance or sing. That is what a Carnival is for. Don't be a clam or a crape-hanger.

Our committeemen are ready for you now. The events they have under their management are completed so as the planning and preparations. They give their word that they have prepared something for you the like of which has never been seen here. They have done their part and done it well. Now, if you do yours and

get the spirit of the occasion, the fame of this Carnival will spread everywhere.

Our 1915 celebration is larger than the 1914 or the 1913 one. There will probably be more persons here to witness it. With 8,000 soldiers or more, with residents on this and other islands, and the tourists arriving or arriving, you will get some idea of the number of people this Carnival will "play to."

In arranging our program for the eight days we made every effort to prepare it so that there would be daily events of interest to every one of the thousands who will witness them. This was no easy task, but I believe we have succeeded. If the "Peace Pageant" does not appeal to you, you can see the swimming meet. And in the afternoon, if you do not care to see the races you can go to the baseball game. Wherever possible in the program we have furnished alternative attractions. We do not say to you that you must see this or that certain thing.

We are to have a series of splendid shows and parades. I will not take you through the program number by number, for that would take too long. I will say we have a real Carnival coming. Our work as the managers of it is practically ended—the rest remains with you, the public. Therefore I say, Get the Carnival Spirit. Join in the fun of the dances, be one of the merry crowd, help to win Honolulu a reputation as a great Carnival city, which is gay and carefree while such a celebration is on.

CHINESE WILL BE PICTURESQUE IN BIG PARADE

Chinese young men and women of a city are joining heretofore in the parade for the Carnival of Nations on Saturday evening, according to the report today of Chuck Hoy, chairman of the committee, who is hard at work studying the details.

There will be 50 or 60 of the young men in the parade in Chinese costume," he said today, "and more than 200 young men, some in Chinese, some in American clothes. Much interest is being taken in the parade, and the Chinese community wants to do its share."

MORNING ON CHANGE.

Considerable strength developed on the exchange today, good advances being made up many stocks. Oahu Sugar, Oahu, McBryde and Pioneer went up, between boards and still further today. Oahu gained 1/4, Oahu 1/2, McBryde 1/2 and Pioneer 1/2.

Two hundred shares of Wailuku were sold at 140, the prevailing price for months. This is the first deal in Wailuku in 1915. 20 Brewer & Co. were sold at 300.

Brokers are confident that the present high price of sugar will be maintained for a while and that the decline in quotations which followed the drop in sugar from 5.20 last week was unwarrantably great.

A SKIN OF BEAUTY IS A JOY FOREVER

Dr. T. FELIX GOURAUD'S Oriental Cream OR MAGICAL BEAUTIFIER

Removes Tan, Freckles, Pimples, Redness, Itch, Eczema, and all skin diseases. It is a perfect skin beautifier and makes the skin soft, smooth and delicate. It is the best skin preparation for the face and body. It is sold in 1/2 lb. tins and 1 lb. tins. It is sold at 1/2 lb. tins for \$1.00 and 1 lb. tins for \$2.00. It is sold at all drug stores and beauty parlors.

14% Ice Cream (\$1.50 per Gal.) "Brick" Ice Cream OUR SPECIALTY (\$2.00 delivered) Fresh Honolulu Eggs 35c per doz. Rawley's Phone 4225

OPEN A CHARGE ACCOUNT AT THE MODEL CLOTHIERS FORT ST.

'THE SHO-GUN' WILL BE ONE OF CARNIVAL WEEK'S BIG FEATURES



Bessie Abbot Howland, talented singer and clever actress, who will portray the leading feminine role in "The Sho-Gun." Her role is that of the Princess Hunni-Bun, niece of the Sho-Gun, and around it centers much of the delightful plot and fascinating action of the Ade opera.

The sale of individual tickets for the various events on the Carnival program yesterday demonstrated beyond a doubt that "The Sho-Gun" will be one of the most popular features of the week.

Hundreds of tickets for this opera comique have been sold to date and the demand has shown no sign of letting up. The fact that the most talented amateur singers and performers in the city are taking part in this George Ade comic opera is partly responsible for the great demand for tickets.

Bessie Abbot Howland, the gifted singer, who has appeared before sev-

eral Honolulu audiences at different times, will be seen in the leading feminine role, that of Princess Hunni-Bun, niece of the Sho-Gun. It is a part which offers her a superb chance as a clever actress and light opera singer.

William L. Warren will be seen in the leading comedy role. The hit he made a year ago while playing the humorous part of the stranded actor-manager in "The Mayor of Tokio" is still pleasantly remembered, and many are looking forward with keen interest to his appearance in "The Sho-Gun," in which he has an even better opportunity as a comedian.

AD CLUB PARADE TO BE ONE OF THOSE FAMOUS LIVE-WIRE STUNTS

Plans for the big Ad club parade which will open the Carnival Saturday evening were finally adopted at an enthusiastic meeting of the Ad club last night. Chairmen of the various sub-committees reported encouraging progress in lining up the many features of the Carnival parade.

G. H. Tuttle reported that the Filipinos were planning to turn out 500 strong in their marching section. Nearly 100 Filipinos are coming from Waipahu to march in the parade and enjoy the opening of the Carnival. The Filipino queen and her attendants have been selected and are being gorgeously costumed for the occasion.

Chuck Hoy is hard at work organizing a Chinese marching section and will endeavor to line up certain Chinese societies in costume. Irving Hurd has 150 Koreans pledged to appear, one section marching in old Korean costumes, another in Korean women's costume and a third in military dress. The Hawaiian committee was not present, but Senator Chillingworth and his assistants are planning a well-uniformed Hawaiian marching section.

E. L. Schwartzberg, chairman of the float and marching division, reported that a gorgeous float to carry the queens of the Occident and Orient was being constructed. The float will be preceded by a novel feature, the mounted submarine brigade. Next comes the Ad club banner and a hand-somely costumed herald just in front of the float.

The Ad club in full regalia will follow the float and all members are urged to be in line at the foot of Fort street opposite Pier 10 (Oceanic wharf) by 7:30 Saturday evening. All the various sections must be ready to march at that time. The general public is cordially invited to march either in Carnival costume or otherwise immediately behind the Ad club.

The line of march will take the procession to the capital grounds where the queens will be received by Queen Lilipukalani. The Carnival of Nations will begin immediately under the direction of Chairman R. E. McGilvray and the big Carnival celebration of 1915 will be officially opened.

Rev. G. L. Morrill, the picturesque evangelist, gave the club a rapid-fire talk. "God was the first advertiser," he said, "and the world is His billboard," and went on to develop this theme.

Several members of the Ad club who are chairmen of various Carnival

PEACE PAGEANT OPENING EVENT OF THE CARNIVAL

The Peace Pageant will start the Carnival program Saturday at 10 o'clock on Alexander field, Punahou. Those who have seen the rehearsals are enthusiastic about the beautiful spectacle. The school children will walk in procession down the hills by winding paths and will be in full view from every part of the field. They will take their places in the background of the stage near the Hawaiian band. All their parents and friends will be there to see their dramatic entrance. The moving pictures to be taken of the entire performance will have a setting without duplicate in the world.

Mr. Frank Scudder will be master of ceremonies. He has been as busy as two men the last week. He will escort "Internationalism" when she advances to place the international peace flag upon the stage, this being the first of the ceremonies. This flag contains miniature flags of all nations, surrounded by white, the world-wide symbol of a truce. This is the flag used at the Hague peace congress in 1913 and at many other great meetings.

A variety of national flags will be carried by the children, and the costumes will range from white to the gay colors of the Indians. Indian war-whoops and dances will be an enlivening feature, coming after the ceremonies of the peace pipe and burying the hatchet. Every nation and profession will have representatives adding color and gaiety to the occasion.

The programs of the day will help the audience in recognizing the characters as they appear and speak. The play "One Hundred Years of Peace" was written last April by "The Friend." An admission fee of 25 cents will be charged. The play is excellent the characters well taken, the music and costumes and banners gay, and the Peace Pageant as a whole a worthy opening feature of the Carnival plans.

HONOLULU PEOPLE PRAISE SIMPLE MIXTURE

Many in Honolulu praise the simple mixture of buckthorn bark, glycerine, etc., known as Adler-ka. This remedy is the most THOROUGH bowel cleanser ever sold, being even used successfully in appendicitis. ONE SPOONFUL relieves almost ANY CASE of constipation, sour or gassy stomach. ONE MINUTE after you take it the gasses rumble and pass out. Adler-ka cannot gripe and the INSTANT action is surprising. The Hollister Drug Co.—advertisement.

Ernest Roume, former governor-general of the French provinces in East Africa, was appointed governor-general of Indo-China.

Daniel D. Morris, treasurer of the Boston Chamber of Commerce for many years, died at his home in Roxbury after a brief illness.

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Guaranteed for 50 years.
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The House of Housewares

There's more chances to make money in the Poultry business if you'll modernize it by using the Petaluma Electric Incubator. Investigate!

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\$68.75 for 5-Day Trip TO THE "GARDEN ISLAND" of Kauai

Including Steamship Rates, Hotel Accommodations, Automobile Service and Guides. Lower Rates Quoted for Parties of Two or More. ALDRICH & HALL, 202 Kaulekani Building, 118 King Street. Phone 5395. We arrange many other local and inter-island tours.

164,410

The above is the astonishingly low number of a Waltham owned by Mrs. H. Gehring, of this city. This is a very old Waltham, but it still is a fine timepiece. Has your Waltham a lower number? Tell us!

H. F. Wichman & Co., Ltd.

Gentlemen: It was in the old Spreckelville days of 1884 that a young fellow, neatly dressed, but whose clothes bore the signs of frequent use, drifted into the so-called 10-foot pan house, where I was busy at the time, in search of a job.

There seemed to be nothing doing in this line, and the young man hung around, getting a shake-down on the floor in my room for a few days while trying his luck at other plantations.

It was when he left that he asked me to buy his Waltham, but as my finances in those days were not of the best I suggested a trade. I gave him my silver Waltham and \$15.00 (all my wealth) to boot, and he gave me his gold-filled watch No. (—).

And now for 31 years that watch has been with me day and night. It has never caused me a single worry; for it has never had any watch "ailments." Four times only has it been cleaned.

Twice I have fallen into deep water with it in my pocket. In Norway, caught among the lumber piles on a large river, I was several minutes in the water before help came. Then in Hans an accident precipitated me into the ocean and some of the "briny deep" got in—but neither a fresh water bath nor a salt water ditto had, and ill effects on the watch, for the ticks went on as pleasantly and cheerfully as before.

One evening, about 8 o'clock, it was dropped in a field and lay there for 12 hours during a heavy rain before it was picked up, face open. At that time it had no crystal, and the minute hand, after laboring energetically with soil and water, had finally given up in disgust and stopped. It registered 3:30 when I picked it up the next morning. But after it had its face washed and cleaned of the many dark circles the moisture had caused during thenight, and a little water shaken out of it, the ticker was "good as new."

It has also been dropped on concrete steps—a small dent in the case shows the only damage received.

Times too many to mention it has fallen out of my pocket as I have been about to retire for the night, but the old watch seems to know me; for it does not even snort at all these affronts, but is content to tick away as happily as on the day it was made.

Talk about faithful service! My Waltham has given me this and more. Hurrah for the man who made the WALTHAM possible.

Respectfully yours, G. C. H.



WICHMAN & Company
Leading Jewelers

EVERYBODY IS BUYING THOSE Y. W. C. A. LEIS

Have you bought a lei from the Y. W. C. A.?

Everybody is doing it. At noon today Mrs. A. J. Gignoux at headquarters reported that approximately \$300 had been taken in. The sale will continue tomorrow and Saturday. The money will be all turned over to the Carnival management, and the management will then give a certain percentage to the Y. W. C. A. which will be used for the much-needed building fund.

Write the history of your Waltham's life. For the most interesting true account a \$50 Waltham will be given. (Time limit—March 1st.)